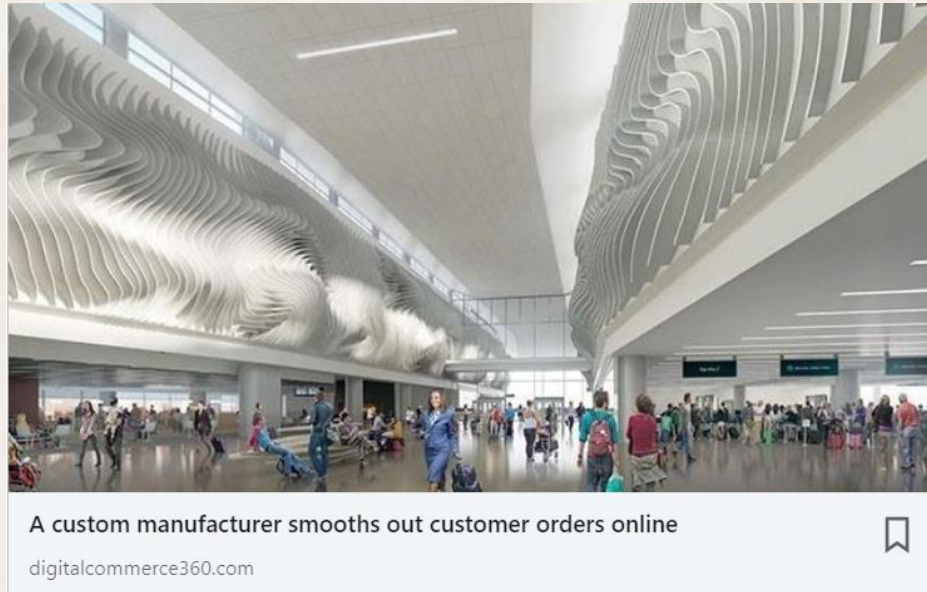


Rainier Industries - Media - ECC

A Custom Manufacturer Smooths Out Customer Orders Online
Peter Lucas, Feb 27, 2019 in *B2B eCommerce World*



<https://www.digitalcommerce360.com/2019/02/27/a-custom-manufacturer-smooths-out-customer-orders-online/>

Rainier Industries launched its e-commerce site in late 2017 to modernize customer orders. The manufacturer of custom-built shade, shelter and art displays—like "The Canyon" overhead art at Salt Lake City International Airport pictured here—got a lot more than it expected online.

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